



**HEALTH
INNOVATIONS
CONFERENCE**
MARCH 2020



MAKERERE UNIVERSITY



INFECTIOUS
DISEASES
INSTITUTE



Ugandan Academy
for Health Innovation
and Impact

“ We are moving now from electronic health to intelligent health, using AI and machine learning to make better sense of the data that we are collecting. The challenges we are facing are balancing scale and innovation to ensure no one is left behind.”

Steve Ollis, Global Digital Health Network



BACKGROUND

The Annual Health Innovations Conference, now in its third year, was born of a need to create collaborations and partnerships around health. Hosted by The Ugandan Academy for Health Innovation, a hub which sits within the Infectious Diseases Institute (IDI), the conference seeks to harness new, emerging and all capable technologies to improve the quality and access to healthcare in Uganda and the region at large.

IDI has a mission is to strengthen health systems in Africa, with a strong emphasis on infectious

diseases, through research, policy and capacity development. Over the years, basing on huge amounts of health data collected from the population it serves, the institute has evolved to cater to non-communicable diseases, neglected tropical diseases, refugee health and emerging diseases. The overarching approach to this ever-changing disease burden in Africa is to leverage established capacity and platforms to enhance programming. The Ugandan Academy is the major vehicle at IDI driving collaborations in app development, Artificial Intelligence, health, block chain and drone technology.



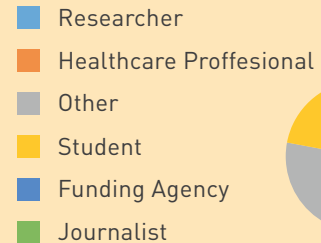
Why should you attend?

The HIC offers continuing professional development and opportunities for young start-up innovators, health workers, private sector developers and entrepreneurs to network.

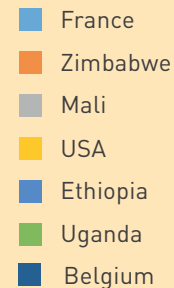
Historically, the HIC has taken place at the end of March in Kampala Uganda and has reached 350 attendee capacity.

Registrants represent a range of practice profiles from different geographic locations including visitors from the USA, Belgium, Zimbabwe, Ethiopia, France, and Mali during the last gathering. Audience demographics from the previous HICs are shown on the right:

HIC 2018 Representation



HIC 2019 Representation



“

The are no non-computational disciplines left! Today, the computer is just as important a tool for chemists as the test tube. Simulations are so realistic that they predict the outcome of traditional experiments.”

Mike Tartakovsky, NIAID, USA



Organisations from Past Conferences

- Alpha Doctors
- The Medical Concierge Group
- US National Institute of Allergy and Infectious Diseases (NIAID)
- Centers for Diseases Control and Prevention (CDC)
- United States Agency for International Development (USAID)
- Andela Uganda
- Innovation Village
- Clarke Group
- Case Hospital
- Kampala Pharmaceutical Industries
- Janssen, the Pharmaceutical Companies of Johnson and Johnson
- NITA-U

HIC 2020 At A Glance

Day Program

Tuesday March 24 – Sponsor Move-in

Wednesday, March 25, 2020

Welcome Address

Keynote Presentation

Concurrent Sessions

Sponsor Display time

Thursday, March 26, 2020

Plenary

Speed networking + Scavenger hunt

Find the App/Appy Hour

Innovator challenge and display sessions

Post Conference workshop on grant writing

HIC 2020 theme: Collaborating to Transform

Tracks

Interoperability

Human centered technologies for health

Telecom companies' role in digital health

Ensuring linkages across East Africa

Sustainability

Public private partnership

Biodiversity and health/climate change and health

Global health security

Emerging technologies

End user experience

Emerging and existing technologies in building healthcare systems

Intellectual Property rights

Bioinformatics and Data for Good

VENUE

The Kampala Serena Hotel is a five star rated hotel located on Kintu Road on Nakasero Hill, in the centre of Kampala. The hotel is nestled among 17 acres (6.9 ha) of lawns and gardens and is adjacent to the Kampala Sheraton Hotel and the Imperial Royale Hotel.

The conference will take place on the top floor of the main conference hall in rooms Katonga, Achwa, Addis and Nile. Exhibitions will take place on the Victoria Gallery.



SPONSORSHIP BENEFITS

Platinum

- Top-level logo recognition in all sponsor boards—print and online.
- Designated Premium display space in exhibit gallery.
- Sponsor signage in the pre-function area.
- Full page colour ad in final conference program.
- Insert in the HIC Registration Package (Product or item).
- Logo recognition and company/organization description in the Sponsor Section in the Final Program

Gold

- Logo recognition in all sponsor boards—print and online
- Reserved display space exhibition gallery
- ½ page colour ad in the Final Program
- Insert in the HIC Registration Package
- Logo recognition and company/organization description in the Sponsor Section in the Final

Silver

- Logo recognition in all sponsor boards—print and online
- ¼ page colour ad in the Final Program
- Logo recognition and company/organization description in the sponsor section in the final program

Bronze (Sponsor a Student)

- Logo recognition in all sponsor boards—print and online
- Logo recognition in the Sponsor Section in the final program
- Sponsor/teach a masterclass



SPONSORSHIP PACKAGES

The Health Innovations Conference is an excellent sponsorship investment opportunity for organizations both in the health sector, government or private who want to promote their brand, increase their market presence, and connect with Uganda's health care professional and young innovators in the health ecosystem.



	PLATINUM	GOLD	SILVER	BRONZE
	\$10,000	\$5,000	\$1000	\$500
First Right of Refusal for the same sponsorship option at the next HIC	✓			
Opportunity to have display space in the exhibition gallery	Premium Booth	✓		
Company/Organization banner sign in the pre-function area	✓			
Advertising space on sponsor page in final program	Full page	1/2 Page	1/4 Page	
Insert in Registrant Package	✓			
Sponsor Logo Recognition on Event Signage	✓	✓	✓	
Sponsor Logo on HIC Website	✓	✓	✓	✓
Sponsor Logo and Information in Final Program	✓	✓	✓	✓ Logo only
Post-HIC Thank You on Website	✓	✓	✓	✓

CONTACT US

The Ugandan Academy is open to and welcomes the opportunity to discuss sponsorship ideas and suggestions in order to maximize your investment.

For a full comparative, please refer to the Sponsorship Benefit Grid above.

All sponsorship is subject to approval by the HIC Planning Committee.

For further information about sponsorship, please contact

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